

aracter



Gear gives Surfer a run for his money at the starting line. He's super-fast and an expert street racer! WINS: 10,250 LOSSES: 11

CRASHES: 9,000 FAVORITE THING: Speed, speed

and more speed.



A dogged attacker, Scratch smacks into any car coming the other way on purpose!

WINS: 6,000 LOSSES: 25 CRASHES: 57,000 FAVORITE THING: Dents



A genuine stunt racer and ramp expert. As good in the air as he is on the track!

WINS: 9,500 LOSSES: 13 CRASHES: 14,000

FAVORITE THING: Flying

through the air.



Awesome acceleration! Surfer is the champ on short tracks, and always gets off to a great start. WINS: 7,306 LOSSES: 11 CRASHES: 8,000 FAVORITE THING: The starting

line.



A zany racer with wheels that never leave the ground – no matter what the track or how fast the speed! WINS: 8,000 LOSSES: 10 FAVORITE THING: Spikes on CRASHES: 7,995 the road.



The fastest of them all! No one can overtake Lightor once he reaches top WINS: 11,027 LOSSES: 3 CRASHES: 11028 FAVORITE THING: Winning!



Warrior stops at nothing to take the lead! Everyone knows to get out of the way when they see his red racer zooming down the track. WINS: 6,557 LOSSES: 2 CRASHES: 9,231 FAVORITE THING: Leaning on the horn.



FAVORITE THING: Really big

CRASHES: 8,156

potholes



























Your original model could be featured in LEGO® Mania™ Magazine. Send a photo of your model to:

LEGO° CLUB "YOU CAN BUILD THIS..." P.O. BOX 1308 ENFIELD, CT 06083-1308

Club members featured will receive a free LEGO set of their choice (up to \$100 value).



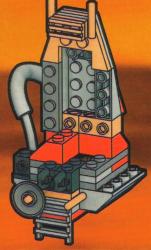
Club member Alan Duin, of New York inspired our model designers to build the Guardian Mech.





STEP 1 STEP 2





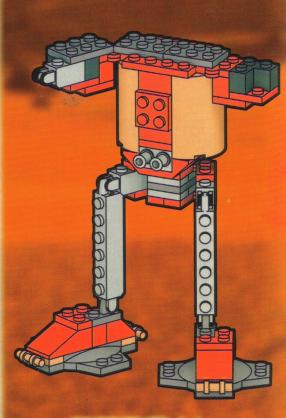
STEP 3 STEP 4



STEPS

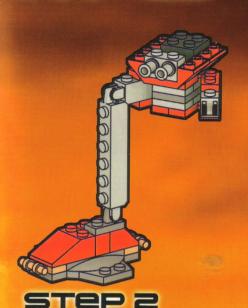
## 





STEP 4

# 



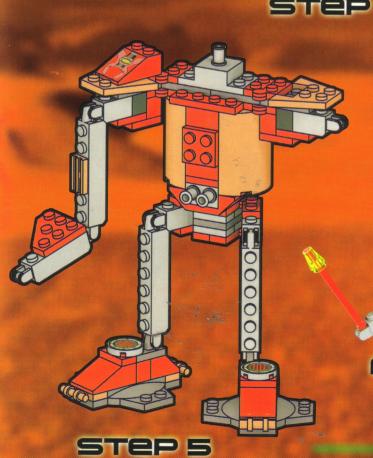




www.LEGO.com/ubuildit to see building intructions for this alternate model of the #7314 Recon-Mech RP.

Use pieces from your own LEGO® collection or you can find all the pieces you need to build the Guardian Mech in #7314 Recon-Mech RP.









ENTERTH Build a LEGO® creation that could help humans survive on Mars or help them travel back to Earth.

#### LEGO® LIFE ON MARS SURVIVAL CHALLENGE OFFICIAL RULES

WHO CAN ENTER: Open to U.S. and Canadian residents who are between the ages of 5 and 12 as of 8/31/01, and who have not been selected as a Finalist or Grand Prize winner in a previous national (US and/or Canadian) LEGO® building contest.

2. HOW TO ENTER: Build a model using only pieces from LEGO products and take a photo of your model. Photos must be in color, no larger than 8" x 10." No slides/ transparencies accepted. On Official Entry Form or on plain paper no larger than 8-1/2" x 11," print or type your name, address, city, state, zip code, telephone number, birth date and a brief description (50 words or fewer) telling how your creation could help life forms survive on the planet Mars or help humans travel back to Earth. Entry forms are available at participating LEGO retailers and at www.LEGO.com. Mail photo, description and completed entry form via First Class mail to: LEGO Life on Mars Survival Challenge, P. O. Box 4778, Blair, NE 68009-4778. Multiple entries are accepted: however, each entry must be mailed separately and received by 8/31/01. Group entries are not permitted. Entries built by more than one individual will not be accepted. All entries become property of LEGO Systems, Inc. ("sponsor") and none will be returned.

3. JUDGING: Entries will be preliminarily judged to determine 306 Semi-Finalist entries. Of this total. 100 Second Prize winners, 200 Third Prize winners and 6 Finalists (4 U.S. and 2 Canadian) will be determined. The 6 Finalists will then participate in a build-off to take place at the Kennedy Space Center in Cape Canaveral, FL in October of 2001 where 1 Grand Prize winner will be selected. Judging to select Second and Third Prize winners will be conducted by D.L. Blair, Inc., an independent judging organization whose decisions are final. Judging to select 6 Finalists will be conducted by sponsor and supervised by D.L. Blair, Inc., and decisions are final. Competitors in the Finalist build-off will be given LEGO components to use in individual original model construction. Preminary judging will be based on: originality and creativity of design - 50%; engineering, construction and detail of design - 30%; description - 20%. Finalist build-off judging will be based on: originality of design - 50%; engineering, construction and detail of design - 30%; creative use of LEGO components - 20%. In the event of a tie, tied entries will be rejudged based on originality to determine final winner.

#### 4. PRIZES/APPROX. RETAIL VALUES:

4. PRIZES/APPROX. RETAIL VALUES:
1 Grand Prize — A day's visit at winner's school or approved venue in winner's town by the LEGO Life on Mars Traveling Truck Tour (no applicable retail value):
6 Finalist Prizes — A three day/two night trip for a family (maximum of 4) to Florida for Finalists to compete in the LEGO Life on Mars Survival Challenge Championship. Trips include round trip coach air transportation between gateway airport closest to winner's home/destination, destination ground transportation, meals and hotel accommodations (1 room). VIP tour of a space shuttle and faunch pad, LEGO Life on Mars 2001 product assortment; a special mission plaque, which includes a LEGO Life on Mars alien figure flown in space, an official Certificate of Flight and official photograph of the ISS, and space pack (ARV \$3000);
100 Second Prizes — A special mission plaque, (see above) and a LEGO Life on Mars calling card (ARV \$75);

TOU Second Prizes – A Special mission plaque, (see above) and a EEGO Life on Mars calling card (ARV \$75);
 200 Third Prizes – A LEGO Life on Mars Red Planet Cruiser and a LEGO Life on Mars calling card (ARV \$15).
 All entrants – An Official Life on Mars Survival Challenge Certificate of Achievement.

• All entrants — An Official Life on Mars Survival Challenge Certificate of Achievement.

5. GENERAL: Employees of LEGO Systems, Inc., its affiliates, subsidiaries, advertising/promotion agencies and their immediate families and/or those living in same household of each are not eligible. Void where prohibited by law. All federal, state, local, municipal and provincial laws and regulations apply. All prizes will be awarded and winners notified by mail. Winner may make no substitution/ transfer of prize. All federal, state, local, municipal and provincial taxes are sole responsibility of winners. Not responsible for lost, late, misdirected, mutiliated or illegible entries. Potential Finalist winners and a parent/legal guardian of each must sign Affidavit of Eligibility certifying that entrant's submission is his/her own original work and that he/she has followed Official Rules. Affidavit and Release of Liability Prize Acceptance Form must be returned within 15 days of attempted notification. Nonzompliance within this time/return of prize notification as undeliverable may result in disqualification and an alternate may be selected. All travelers must execute Release of Liability prior to ticketing and must possess valid photo ID prior to travel. Trips must be taken on dates specified by sponsor. Sponsor reserves right to substitute prize of equal/greater value. If, for any reason, it is not possible for the LEGO Life on Mars Traveling Truck Tour to visit at Championship Grand Prize winner's school, a different venue in winner's home town will be substituted. Prizes consist of only those items specifically listed as part of prize. Sponsor responsible only for number of travelers listed in Rule #4. By acceptance of prize, winner consents to use of name/likeness/entry material in any manner by sponsor for advertising/trade, and in winner's list without further compensation, unless prohibited by law. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges. B

For names of winners, send SASE to: LEGO Life on Mars Survival Challenge Winners, P. O. Box 5402, Blair, NE 68009-5402, to be received by 12/1/01.



**Challenger** 

Kennedy \* 9 3 6 6 VISITOR COMPLEX

www.spacestation.com The Adventure Begins!

Open to U.S. and Canadian residents between ages 5 and 12 as of 8-31-2001

YOU COULD WIN...

#### A TRIP FOR 4 TO KENNEDY SPACE CENTER IN FLORIDA!

GRAND PRIZE: The LEGO Life On Mars Encounter Truck Tour rolls into vour school.

Mail your photo, model description, and entry form below to: **LEGO Life on Mars Survival Challenge** P.O. Box 4778, Blair, NE 68009-4778



LEGO<sup>®</sup> Life On Mars Survival Challenge Entry Form

The name of i	my creation	is		
Member name	e			
Address				
City			State	Zip Code
Date of birth		/		
	Month	Day	Year of Birth	

## IT'S LEGO MONTH AT TOYS R US



March 18 Thru APRIL 18, 2001

### ALPHA TEAM REBATE!



All month you can pick up a Rebate Card for \$10 off any \$30 purchase of LEGO Alpha Team toys or software!



MARCH 24, 2001

### FROM 12 NOON TO 2PM LEGO RACERS DAY



The first 200 kids to build and race a LEGO Racer will receive a

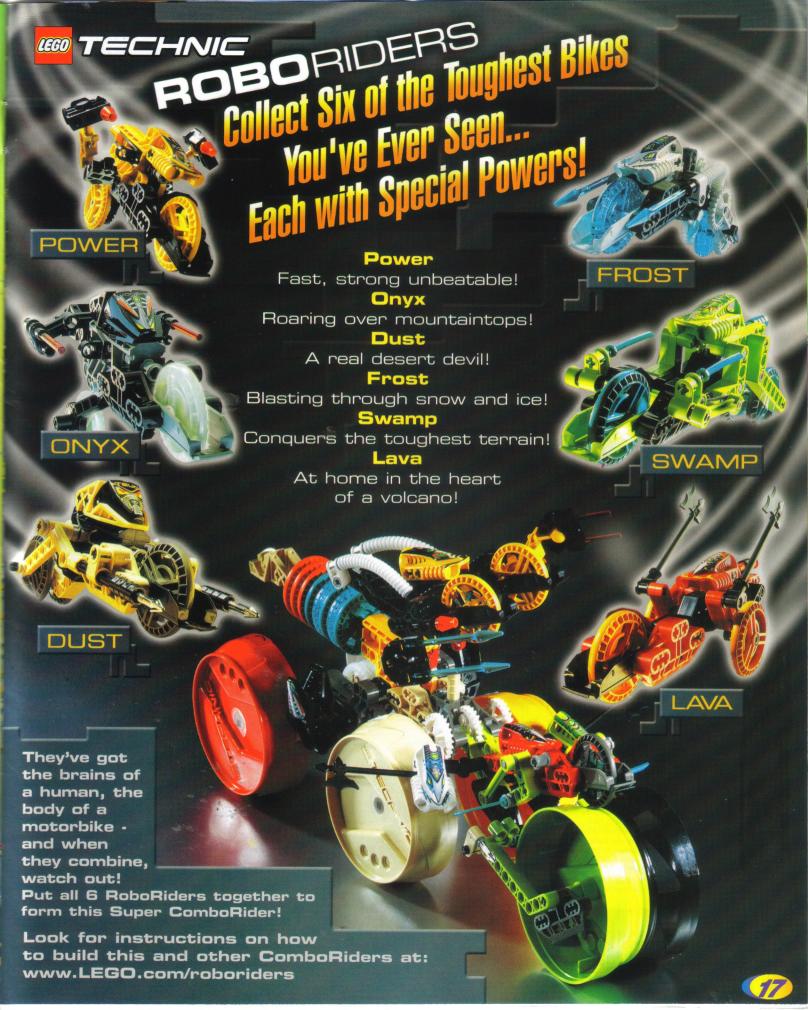
LEGO Driver's License. Everyone who participates is entered for a chance to win a LEGO Racers four-pack and jersey.

APRIL 14,2001 FROM 12 NOON TO 1 PM

## LEGO LIFE ON MARS DAY



The first 200 kids to launch the aliens through the Aero Tube Hangar will receive a Life on Mars Activity book, a Certificate of Achievement, and other cool prizes!





#### LEGOLAND° is the Place to be on LEGO Club Weekend! May 5-6, 2001!

Visit LEGOLAND California on May 5-6 and be part of a special LEGO Club Weekend! Meet and build with other Club members!

- FREE admission to the Park, when accompanied by a paid adult admission (with coupon below).
- Special early admission gates open at 9 a.m. for LEGO Club members!
- VIP treatment throughout the Park!
- · A chance to meet and talk with **LEGO Master Builders!**

#### COUPON

#### FREE LEGOLAND® California Admission for LEGO° Club Member when accompanied by a Full Paid Adult admission Valid only May 5-6, 2001

Present this coupon at any LEGOLAND California ticket booth to receive free admission to the Park for any LEGO Club member, when accompanied by a full paid adult admission. Valid only on May 5-6, 2001 and only at LEGOLAND California. Not valid with any other discount, offer, multi-day pass, group booking, or "The Ultimate Birthday Party" package. Original coupon must be presented at the ticket booth upon arrival. No photocopies or facsimilies will be accepted. Additional restrictions may apply. Hours subject to change without notice. Open For more information call us at (760) 918-LEGO. Void id sold, exchanged, transferred or reproduced.



#### COUPON

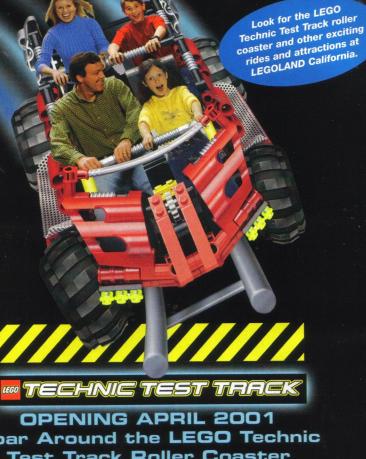
#### \$10 OFF One-Day Admission to LEGOLAND° California for up to 6 People. A \$60 Value!

Expires August 31, 2001

Present this coupon at any ticket booth to receive \$10 off fullprice adult or child one-day admission. Valid only on the day of purchase and can only be purchased at LEGOLAND California. Up to (6) tickets may be purchased per coupon. Not valid with any other discount, offer, multi-day pass, group booking or "The Ultimate Birthday Party" package. Original coupon must be exchanged at the ticket booth at the time of ticket purchase. No photocopies or facsimiles will be accepted. Additional restrictions may apply. Prices and hours subject to change without notice. Void id sold, exchanged, trans-



#### DISCOVER WHAT'S NEW AT IS SUMMER! LEGOLAND®



#### Roar Around the LEGO Technic Test Track Roller Coaster

If you're looking for excitement in cool cars - then get ready for LEGOLAND California's newest attraction, the LEGO Technic Test Track! You'll twist and turn around the track in the fastest LEGO Technic cars ever made!

Riders can choose from any of 10 LEGO Technic cars, each built from customized LEGO elements. Cars will speed up, slow down, and handle curves like a racer in this fantastic new ride!

Just 30 minutes north of San Diego and one hour south of Disneyland®.



Find out more at

www.legolandca.com



Visit us online at the new www.LEGO.com

- Check out the fun at the LEGO Club online at www.LEGO.com/club. Join now it's FREE!
- Follow the exciting adventures of LEGO Island 2's Pepper and the Brickster at www.LEGO.com/adventures
- Learn about the adventures of a cool kid just like you at www.LEGO.com/coolkids.
- Explore the island of Mata Nui, and meet the mighty Toa, at www.BIONICLE.com
- YOUR MISSION: Enter the world of Alpha Team at www.LEGO.com/alphateam
- Mac, Doc, and BB are stranded on Mars. Will they make it back to Earth? Find out at www.LEGO.com/mars



The Brickster has escaped and stolen the Constructopedia!™ Now he has the power to take LEGO Island apart, brick by brick - unless Pepper can stop him! The chase is on in Pepper's wildest adventure ever - LEGO Island 2!



Pilot a bi-plane, pterodactyl, space shuttle and more!



Challenge the Brickster in Dino-Park, Castle Island, and outer space!



Tomb and the Rock Monsters' Cave and escape from the gem-stealing serpents of Adventurers' Island.

Explore the jungle with Pepper, Luna and the Brickster in the comic adventure, "The Crystal Brick" at www.LEGO.com/adventures

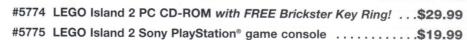
# EST LEGO BLAND 2 NOWS

To Order Call 1-800-453-4652 or mail in the order form found on the back page.





VISA accepted



#5730 LEGO Island 2 Game Boy Color ....Special Introductory Price \$19.99 (please give the operator this code: SP301) (Regularly Priced \$24.99)

#### Recommended for ages 6+.

Minimum System Requirements for PC CD-ROM: Pentium II, 266 MHz, Windows 95, 98 or Millennium Edition, 4x speed CD-ROM or DVD Drive, 64MB RAM, 600 MB free hard disc space, DirectX 7 Compatible (DirectX 8included on disc), DirectSound Compatible Sound Card, 640 X 480 screen resolution, 8MB Hardware Accelerated Direct 3D compatible card, Mouse and Keyboard. Recommended: Windows 95, 98, ME compatible Gamepad or Joystick.

PlayStation and the Playstation logo are registered trademarks of Sony Computer Entertainment Inc. NINTENDO, GAME BOY, GAME BOY COLOR ARE TRADEMARKS OF NINTENDO OF AMERICA INC. © 1996 NINTENDO OF AMERICA INC.











#### To order, call 1-800-453-4652

24 hours a day

Please allow 2 weeks for delivery. Offer good through 5/30/01 or while supplies last.

#### Please make check or money order payable to LEGO Shop at Home.

SP301

(Please do not send cash.)	Qty	Price	Iotal
KC301 Bionicle™ Fire Kit		\$9.99	
#5774 LEGO Island 2 PC CD-ROM		124 12	
with FREE Brickster Key Ring!		\$29.99	reg f
#5775 LEGO Island 2 PlayStation® game console	7 44	\$19.99	
#5730 LEGO Island 2 Game Boy® Color		\$19.99	i Francisco
		Subtotal	

(Connecticut residents, please add 6% sales tax)

Shipping + Handling (special on all order values for members only)

\$2.50

Total

or mail in the enclosed envelope to:

**LEGO® Club Special Offer** P.O. Box 1308 Enfield, CT 06083-1308

U.S. Postage PAID **LEGO Direct**